



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: Gary L. Overhultz,
Gordon E. Hardman, John W. Pyne and
Robert W. Mead

Serial No.: 10/665,540

Filed: September 18, 2003

Title: Improved Advertising Compliance
Monitoring System

Confirmation Number:
Group Art Unit:

) Attorney Docket No. 323343600005

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I hereby certify that this correspondence is
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Patricia A. Merrill

MAIL STOP PGPIB DRAWINGS
Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL OF FORMAL DRAWINGS

Dear Sir:

Transmitted herewith are fourteen (14) sheets of formal drawings (Figures 1-22) to be substituted for the drawings originally in the above application prior to its publication. Each sheet indicates the identifying indicia suggested in Section 1.84(c) at the top of the drawing sheet.

Respectfully submitted,

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